



# TrigAR2019

1<sup>ST</sup> INTERNATIONAL WHEAT CONGRESS

# Program

5-7 June 2019. Córdoba, Argentina.

## DAY 1 - JUNE 5

 **Palacio Dionisi**

7:00 pm. Registration and welcome cocktail.

## DAY 2 - JUNE 6

 **Córdoba Convention Center**

8:30 am. : Registration

### 9:00 to 9:40: am. Official Opening Ceremony

**Juan Carlos Martínez.** President of the Grain Exchange of Córdoba.

**Luis Miguel Etchevehere.** Secretary of Agro-industry of Argentina.

**Juan Schiaretti.** Governor of the Province of Córdoba.

### 9:40 to 9:50 am: The world towards Argentina, Argentina towards the world.

**Leandro Pierbattisti.** Coordinator of TrigAR 2019.

### 9:50 a 10:10: Argentina in the global food system – Opportunities and challenges towards the future.

**Preeti Ahuja,** Practice Manager, Agriculture & Food Global Practice, World Bank Group.



**10:00 to 10:40 am: Coffee Break**

### 10:40 to 11:50 am: Argentine commercial wheat supply: production, quality and exportable balance.

**Emilce Terré.** Head of Economic Studies of the Stock Exchange of Rosario. Estimates for the current 2018/2019 harvest and the forthcoming 2019/2020 harvest.

**Agustín Tejeda.** Chief Economist of the Grain Exchange of Buenos Aires. Mid and long-term Argentine wheat production forecasts.

**Silvina Fiant.** Deputy Director of the Department of Agricultural and Economic Information. Grain Exchange of Córdoba. Everything you need to know about the Quality of Argentine Wheat.

**Gustavo Idígoras.** President of the Argentine Oil Industry Chamber and the Center of Grain Exporters. Argentine wheat: available supply for export.

**Moderator: Luis María Urriza,** Deputy Secretary of Agro-Industry of Argentina.

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## 11:50 to 12:40 pm: Demands and challenges of wheat and the different industrial uses in the Republic of Cuba.

**Anel Ferrera Rodríguez.** Procurement specialist at Empresa Cubana Exportadora e Importadora de Alimentos – ALIMPORT.

**Edenis Ramos.** Technical Specialist at Empresa Cubana Exportadora e Importadora de Alimentos – ALIMPORT.

**Zaily Pérez Hernández.** Director of Marketing and Sales at Empresa Cubana de Molinería (ECM). The growth of the milling industry in Cuba.

**Moderator: David Hughes,** President of ArgenTrigo.

## 12:40 to 2:30 pm: Lunch

## 2:30 to 3:00 pm: Geopolitics of the international wheat flour market.

**Bernard Valluis.** President of European Flour Millers.

**Moderator: Leandro Pierbattisti**

## 3:00 to 4:10 pm: Argentine wheat in Latin America: historical and new customers.

**Pablo Maluenda.** Senior Vice President of INTL FCStone. Regional wheat market context and trends.

**Edson Csipai.** Head of Wheat sourcing at Bunge Alimentos. Origination of wheat in Brazil and the role of Argentine wheat in the Brazilian market.

**José Luis Fuente Pochat.** President of the National Chamber of the Wheat Milling Industry (CANIMOLT). Origination of wheat in Mexico: Is there room for Argentine wheat?

**Moderator: Leandro Pierbattisti**

## 4:10 to 4:40 pm: Coffee Break

## 4:40 to 5:10 pm: World wheat market: context and outlook.

**Daniel Basse.** President of AgResource Company.

## Teatro del Libertador San Martín

## 8:00 pm: Gala Dinner

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DAY 3 - JUNE 7

 Córdoba Convention Center, Córdoba, Argentina  
8:30 am: Registration

## 9:00 to 09:30 am: MERCOSUR: present context and challenges.

**Roberto Avalle.** Minister of Industry, Trade and Mining of the Province of Córdoba.

**Carlos Magariños.** Argentine Ambassador to Brazil.

**Gustavo Segre.** International analyst, specialist in Brazilian affairs and Partner at Center Group.

**Moderator: Gustavo Idígoras.** President of the Argentine Oil Industry Chamber and the Center of Grain Exporters.

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**9:30 to 10:30 am: Supply from Argentine primary and secondary processing industries.**

**Diego Cifarelli.** President of the Argentine Milling Industry Federation (FAIM). Milling industry in Argentina: multiplying factors.

**Juan Airolles.** President of the Pasta and Noodle Industrial Union of Argentina (UIFRA). The Pasta and Noodle Industry in Argentina: from the paradigm of volume to the creation of value.

**Daniel Viera.** Specialist in Wheat and Flour Quality. Everything you need to know about the Quality of Argentine Flour for Export.

**Carlos Walter Robledo.** Minister of Science and Technology of the Government of the Province of Córdoba.  
Moderator: Luis Macario. Director of GASTALDI HNOS.



**10:30 to 11:00 am: Coffee Break**

**11:00 to 12:30 pm: Provisioning of wheat in North Africa: transformations of the local and international supply and relevant public policies.**

**Jesús Silveyra.** Deputy Secretary of Agricultural Markets. Agro-industry Secretariat of Argentina.

**Algeria**

**Director Farouk AOUN SGHIR.** Director of Supply of the Algerian Inter-professional Office of Cereals (OAIC) of the People's Democratic Republic of Algeria.

**Egypt**

**Ambassador Amin Mourad Meleika.** Ambassador of the Arab Republic of Egypt, on behalf of the Minister of Supply and Internal Trade of the Arab Republic of Egypt.

**Tunisia**

**Minister Samir Taieb.** Minister of Agriculture, Hydraulic Resources and Fisheries of the Republic of Tunisia.

**Director Taoufik Saaidi.** Director of the National Cereals Board of the Republic of Tunisia.



**12:30 to 2:00 pm: Lunch**

**2:00 to 3.10 pm: New trends in regional consumption of flour and products from the secondary processing industry.**

**Claudio Zanão.** Executive Chairman of Associação Brasileira das Industrias de Biscoitos, Massas Alimenticias e Paes & Bolos Industrializados (ABIMAPI). Trends in worldwide consumption of bread and other flour products.

**Anna Lanzani.** International Expert in strategic agroindustrial Marketing. From Brussels to Tokyo with a stopover in the Southern Hemisphere. Marketing and innovation in the pasta market.

**Doctor Alberto Cormillot.** The role of flours in the ideal diet.

**Moderator: Diego Cifarelli.** President of the Argentine Milling Industry Federation (FAIM).

**3:10 to 3:30 pm: The Futures Market in Argentina, MATba – ROFEX.**

**Andrés Ponte.** President of ROFEX.

**Marcos Hermansson.** President of the Buenos Aires Futures Market (MATBA).



**3:30 to 4:00 pm: Coffee Break**

**4:00 to 4:45 pm: Public policies: institutional innovation and sustainability in productive development in Argentina.**

**Guillermo Bernaudo.** Secretary of Agriculture, Livestock and Fisheries of Argentina. Agro-industry Secretariat of Argentina.

**Sergio Busso.** Minister of Agriculture and Livestock of the Government of the Province of Córdoba.

**Alicia Ciciliani.** Minister of Production of the Province of Santa Fe.

**Leonardo Sarquís.** Minister of Agro-industry of the Province of Buenos Aires.

**Moderator: Marcos Blanda.** Secretary of Agriculture of the Government of the Province of Córdoba.



**4:45 pm: Closing ceremony.**

**Mr. Mauricio Macri.** President of the Argentine Republic. To be confirmed.

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## USEFUL INFORMATION

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### Centro de Convenciones Córdoba, Argentina.

Google Maps: [JPHV+6C Córdoba](https://www.google.com/maps/place/JPHV+6C+Córdoba)



### Teatro del Libertador San Martín

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### Hotels

#### Official Tourism Agency of the Event



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